

THE CORPORATION OF THE TOWNSHIP OF MADAWASKA VALLEY

**BY-LAW 2026-42**

Being a By-Law to establish a Municipal Election Sign Policy

**WHEREAS** Section 12 of the Municipal Elections Act, 1996, states that a Clerk who is responsible for conduction an election may provide for any matter or procedure that is not otherwise provided for in an Act or regulation, and in the Clerk's opinion, necessary or desirable for conduction the election;

**AND WHEREAS** the Council of the Corporation of the Township of Madawaska Valley deems it expedient and necessary, on the advice of the Clerk, to establish a Municipal Election Sign Policy to provide greater clarity with regard to campaign signs


**NOW THEREFORE** the Council of the Corporation of the Township of Madawaska Valley hereby enacts as follows:

1. **THAT** the Municipal Election Sign Policy is hereby established to provide candidates, third parties, staff and the public with guidance related to campaign election signs.
2. **THAT** GA-16 Municipal Election Sign Policy , attached hereto as Schedule 'A', is approved and adopted.
3. **THAT** Policy GA-16 be added to the Corporate Policy and Procedures for the Corporation of the Township of Madawaska Valley amending By-Law 2014-90.
4. **THAT** this by-law shall come into force and take effect upon the date of the final passing thereof.
5. **THAT** the Mayor and CAO/Clerk be and are hereby authorized to sign this By-Law and affix the corporate seal thereto.

**READ A FIRST, SECOND and THIRD TIME and FINALLY PASSED THIS 21 DAY OF April, 2026.**



  
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Mayor - David Shulist

  
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CAO/CLERK - Suzanne Diane Klatt

<b>Township of Madawaska Valley - Corporate Policies and Procedures</b>			
<b>SECTION:</b> General Administration		<b>POLICY #:</b> GA-16	
<b>POLICY:</b> Municipal Election Sign Policy			
<b>DATE:</b> April 2026	<b>REV. DATE:</b>	<b>COVERAGE:</b> All Employees	<b>PAGE #:</b> 1 of 2

**POLICY STATEMENT:**

The Township of Madawaska Valley is committed to ensuring that municipal elections are fair by providing clear guidance on the placement of election campaign.

**PURPOSE:**

To provides candidates, third-party advertisers, staff and the public with information on the proper location of campaign signs. Section 12 of the Municipal Elections Act, 1996, states that a Clerk who is responsible for conduction an election may provide for any matter or procedure that is not otherwise provided for in an Act or regulation, and in the Clerk's opinion, necessary or desirable for conduction the election. Signs found to be in contravention will be removed under the Clerk's direction pursuant to Section 12.

**DEFINITIONS:**

"Election Sign" means any sign advertising or promoting the election of candidates.  
 "Township" means the Corporation of the Township of Madawaska Valley.

**POLICY REQUIREMENTS**

1. No election sign shall be erected or displayed prior to the close of nominations for a municipal election.
2. An election sign may only be erected on private property with the owner or tenant's permission
3. No election sign shall be permitted on municipal property, whether owned or leased, with the only exception being along municipal road allowances.
4. Notwithstanding Section 3, signs shall not be permitted within the road allowance abutting a polling station, home for the aged or voter help centre.
5. Signs shall not be permitted on traffic islands or medians.
6. Large sign assemblies are not permitted within the road allowance.
7. Smaller single post or wire frame signs shall be permitted along the edge of the roadway as long as they do not interfere with site lines and the flow of motor vehicle and pedestrian traffic.

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8. Signs may not be attached to any existing sign posts or light poles along roads.

9. Any signs deemed to be creating a hazard will be removed. The signs can be picked up at the applicable County Patrol or Township garage. Signs not picked up by the end of the election shall be destroyed.

10. Candidates have one week after the election to remove signs from the road allowance. Signs not removed will be destroyed.

#### **MONITORING**

The CAO/Clerk, who serves as Returning Officer, shall be responsible for receiving complaints and/or concerns related to this policy.